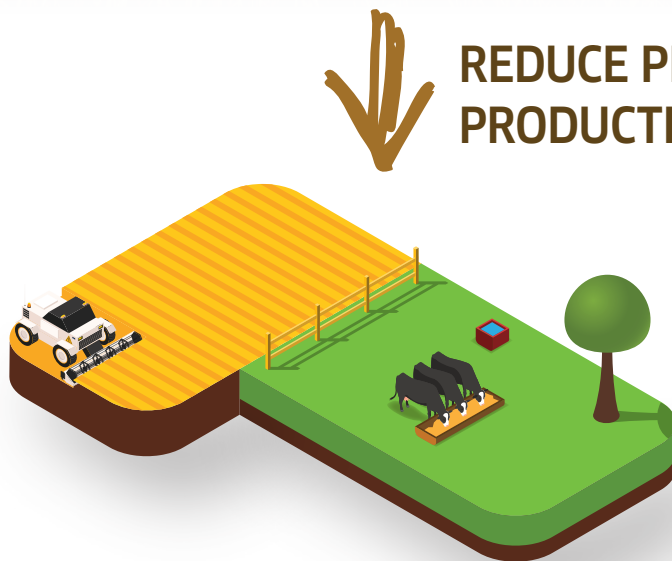


CANADIAN
BEEF GOALS 2030

GREENHOUSE GAS & CARBON SEQUESTRATION



REDUCE PRIMARY
PRODUCTION GHG EMISSION
INTENSITY BY

33%

BY 2030